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Generalist & remote multi-disciplinary data & automation specialist with hands-on experience training LLMs, building marketing workflows, graphic design, charts/tables/infographics, clean & effective copywriting, coding, engineering & troubleshooting technical systems. Skilled in balancing clarity, grammar & tone while creating digital content or evaluating AI output. Experienced with diverse software, operating systems, IoT firmware & programming languages. Passionate about thoroughly-detailed Quality Assurance, Recordkeeping & Vendor Relationship Management.

Core Skills

- **AI Model Training:** Flagged responses, ethics training, red team, adversarial prompt creation.
- **Copywriting & Design:** Graphics, email campaigns, landing pages, re-humanizing LLM text.
- **Automation & CRM Tools:** Zapier, HubSpot, Keap, Make, GoHighLevel, Gigasheets & more.
- **Marketing & Ads:** Facebook Ads, Google Ads, Marketing Automation, Email Marketing.
- **Web Tech:** JavaScript, HTML5, CSS, MySQL, PHP, UI/UX, E-commerce, custom APIs.
- **Hardware Tech:** Arduino, ESP32 & FPGA Microcontroller code, sensor control & PCB design.

Professional Experience

Wall Street Education (Formerly Wealth Builders Institute) — *Remote*
CTO / Creative Director / Copy & Workflow Lead

2016 – Present

- Built custom-coded live data dashboards in Google Sheets using Google Apps Script.
- Trained LLMs (Pro ChatGPT, Claude, Perplexity, etc.) to generate/review text, code & research.
- Created & maintained CRM/automation systems & marketing funnels.
- Orchestrated constant QA & data validation procedures.
- Managed all copywriting & video for courses, emails, landing pages & product walkthroughs.

LLM Safety & Ethics QA – “Pi” Project — *Remote*

Jan 2023 – Mar 2023

- Reviewed LLM-generated outputs to flag ethical issues, policy violations, or unclear responses.
- Designed prompts to deliberately test model safety boundaries & highlight risky behavior.
- Rated model replies for tone, appropriateness & factuality.
- Contributed feedback that directly influenced model tuning & guardrail development.
- Focused on precision in wording, especially for gray-area or nuanced content.

Freelance / Project-Based Work — *Remote & Las Vegas*

Content, Web & AV Support — *Ongoing*

- LED video signage & lighting product sourcing, system design & QA for small businesses.
- Websites for hardware control, e-comm & community events, using HTML/CSS/JS/PHP.
- Multimedia assets for web & social channels.
- Pro-bono AV & tech repair services to local musicians & artists.

Education

Community college courses in high-level business writing & electronics engineering.

Self-directed study & hands-on learning reinforced through project work, contract roles & daily exploration of the pro versions of multiple LLMs.

References

- **Jeannine DelGrosso** – Counseling & Research Consulting – 702-278-1640
- **Paul Casey** – Paul Casey Entertainment – 702-610-4304
- **Ozzie Sanchez** – Pro Sound & Designs – 702-340-3818